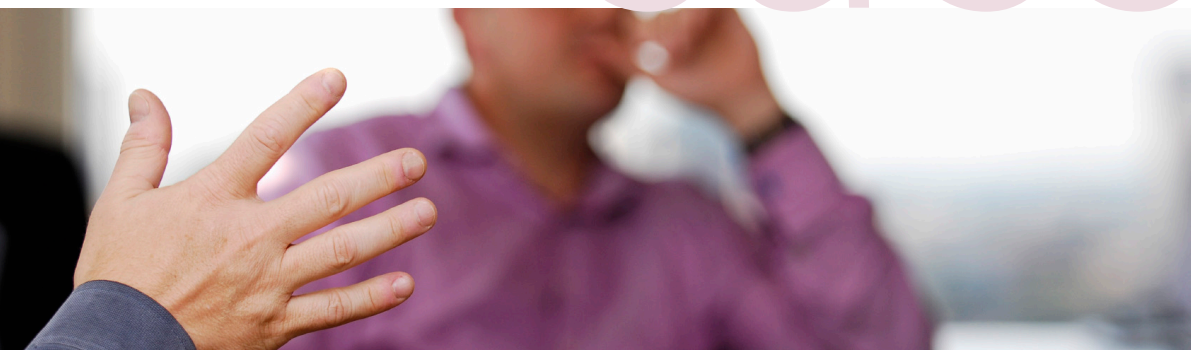


Success
is not a
coincidence.



success



At Berry Network, we believe that your success should not be left to chance.

We identify the right mix of media that will help you connect with customers. We do this by focusing on all stages of the Consumer Buying Process. We utilize a suite of online and offline marketing programs

including print and Internet Yellow Pages, search engine marketing, mobile marketing, direct mail, and social media to ensure your message is at the right place at the right time.

Be found, find and engage.

Proactively reach and engage more consumers who need and use your product or service.

local level



We believe that the fight for customers can only be won at the local level.

Because it is people who buy, not demographics or market segments. People who live and work in the

place that they call home. People who want to do business with other people in their area.

Attract more attention.
Award-winning creative services that attract attention and increase the effectiveness of your print and online campaigns.

passion



We believe that passion and experience makes all the difference.

With over 100 years experience, Berry Network has a reputation for providing effective and efficient local search programs combined with unparalleled customer service.

Our programs are created and managed by dedicated, experienced marketing professionals that share a common goal – to drive sales at the local level.

Be competitive.
Superior client advocacy means we negotiate with all publishers to garner the best rates on your behalf.

strategies



We believe that in today's world there are no safe bets – only sound strategies and measured risks.

Our methods are research-based for accuracy, time-proven for success, and flexible to adapt to your individual needs.

Maximize results.
Vigorous research and testing to measure and optimize your programs.

About us.

Berry Network, Inc. is an advertising and marketing agency, and a wholly-owned subsidiary of AT&T. Headquartered in Dayton, Ohio, Berry Network supports over 400 regional and national clients with marketing programs designed to drive leads at the local level. Berry Network's award winning portfolio continues to expand, and currently includes solutions such as; print Yellow Pages advertising, Internet Yellow Pages advertising, search engine marketing, mobile marketing, direct mail, and social media.

To learn more about how Berry Network drives local leads, call us at **1-800-366-1264** or visit our website at www.berrynetwork.com. You can also connect with us on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).



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